

# STORKS

## INTERNATIONAL PRINT GUIDELINES

DATE:	VER:	UPDATE:
05 Feb	1	Overview of Campaign Art

### USAGE GUIDELINES

Title Treatment, Font & Billing Block (p. 3)

One Sheets (p. 4)

- Tsr 1sht Available on Adstream
- Tsr Quad Available on Adstream

\*\* There is a Teaser 2 one sheet in development for placement in April.

### TITLE TREATMENT



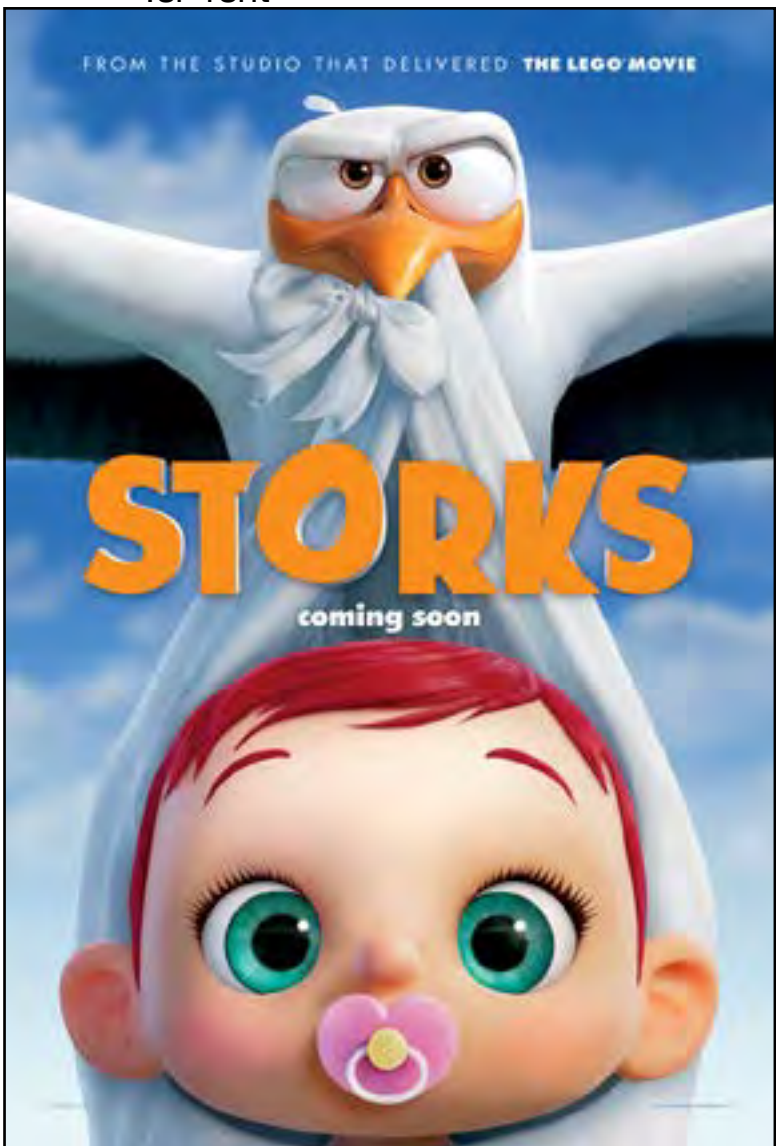
### FONT

There is an alphabet available in the Title Treatment file.

### BILLING BLOCK

Pending final Billing Block

Tsr 1sht



**ONLINE DEBUT:**

Dec 17, 2016

**AVAILABLE ON ADSTREAM:**

January 20, 2016

**NOTES:**

As this is the teaser art, no  
billing is required.

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Tsr Quad



\* Outdoor billing guidelines To Be Confirmed.